

December 21, 2008

Bettye LaVette

c/o Tom Gold c/o Robert Hodge c/o Tresa Redburn

Hello, Ms. Lavette:

As you know, you'll be performing here in Omaha at the Orpheum Theatre at 7:30 p.m. on Saturday, February 14, 2009.

Prior to or during your brief visit to Omaha, we invite you to participate in a one-on-one "live" or taped 30 or 60-minute interview to discuss your career and other topics of interest to you. In anticipation of your busy schedule, we'll clear our broadcast schedule to make this event possible.

Additionally, (1) for *FREE* CTI22 can post an audio/video announcement promoting your upcoming concert on the Community Calendar – at least once each hour - which runs from 12:00 midnight to 4:30 p.m., Monday through Saturday; and (2) with a \$500.00 tax deductible donation to CTI22, we can broadcast a 45-second sponsorship spot throughout our broadcast schedule beginning NOW through February 14, 2009.

Here at Channel 22 [501(c)(3)], we consistently demonstrate a commitment to freedom of speech and diversity.

Please respond ASAP.

Have a great day!

unilas

Trip Reynolds General Manager 402-934-1100

- Community Telecast, Inc, (CTI22) is the only minority-operated and minority-focused cable television company in the metro Omaha area and within 18 states. For our general operations we receive NO tax support from the federal government, State of Nebraska, or local government.
- We proudly recognize the achievements of African-American, Latino, Native American, Asian, and other ethnic groups. No other print or broadcast media companies in metro Omaha or Nebraska duplicate our services, or our scope of operations, or our immediate access to as great or as diverse an audience.
- CTI22 uniquely provides instant information to and from the diverse minority communities we serve through numerous "live" talk-back programs – programs broadcast throughout metro Omaha!
- We believe it's a good thing to inform and educate persons who ultimately wield ownership or control of every facet of American society - who are not minorities and typically unaware of achievements by minorities - that minorities share their same commitment to success!